



## CREATIVE GROS MORNE: OPEN CALL TO ARTISTS

### Gros Morne Public Art Initiative for Canada 150

Submission Deadline: 4 November 2016

Creative Gros Morne seeks a work of public art that will be situated in the Gros Morne region of Newfoundland and Labrador. Outdoor, site-specific work will be commissioned, with a completion and installation date planned for summer 2017. The work should: connect with a broad audience, including adults and youth, visitors and local residents; include interactive elements where possible; engage the public in ways that reflect the environment, people and culture of the region; and, celebrate the region's place and interconnectivity within the diversity of the Canadian experience. Artists from across Canada are invited to apply.

Commission overview: one commission is available to create one or more pieces of public art with a final budget of \$50,000. This includes all artist fees and fabrication/installation fees. Additional funds for site visits to Gros Morne are available.

#### ORGANIZATIONAL INFORMATION

##### GROS MORNE COOPERATING ASSOCIATION/CREATIVE GROS MORNE

The Gros Morne Cooperating Association (GMCA) is an innovative “friends of the park” association that leads a variety of initiatives including Creative Gros Morne, the Gros Morne Institute for Sustainable Tourism and Gros Morne Gatherings. The Association offers services and products that are designed to help visitors and residents appreciate the importance of the region's natural and human history.

Creative Gros Morne is a division of GMCA with responsibility for managing and supporting cultural initiatives in the region. Creative Gros Morne was established in 2012 to lead the implementation of the Gros Morne Cultural Blueprint—a framework for a collaborative approach to strengthening and developing the Gros Morne region as a focal point for cultural and experiential tourism in Newfoundland and Labrador. Creative Gros Morne works with regional and provincial stakeholders (artists and event organizers, businesses, municipal committees and government departments) to support, share resources and initiate improvements in the cultural industry.

##### GROS MORNE REGION OF NEWFOUNDLAND & LABRADOR

The Gros Morne region is an incredible location for arts events, outreach programs, residencies and a range of cultural activities. Top quality professional offerings include festivals such as Writers at Woody

Point, Gros Morne Theatre Festival, Gros Morne Summer Music, and Trails Tales Tunes. There are a variety of craftspeople and visual artists offering open studios and workshops. Traditional storytelling and music are commonly found throughout the park. A long-standing artist in residence program attracts visiting artists from around the country and newly fashioned residencies are gaining attention. The second largest National Park in eastern Canada, Gros Morne National Park stretches across 1,805 square kilometers of western Newfoundland as part of the Long Range Mountains and bordering the Gulf of St. Lawrence. A UNESCO World Heritage site, Gros Morne National Park offers visitors unique access to a complex global geological heritage in the midst of outstandingly beautiful land and seascapes. The park embraces beautiful Bonne Bay and includes dramatic fjords, glacial lakes, sandy beaches and the vivid Tablelands. Guided tours offered through Parks Canada interpretation programs and by professional tour companies as well as specialists at Memorial University's Bonne Bay Marine Station, provide up close opportunity for visitors to learn about the varied marine life, wildlife, geology and plant life.

Unique venues offer dynamic visitor experiences with traditional performance venues ranging from 50-200 seats including the Warehouse Theatre in Cow Head, the Heritage Theatre and Discovery Centre in Woody Point and the Visitor Centre in Rocky Harbour. Other distinctive venues for performance have included the Lobster Cove Head Lighthouse in Rocky Harbour, the dock in Norris Point, the newly renovated St. Patrick's church in Woody Point and privately owned sheds. Visual and performing arts programs in the region (Grenfell Campus, Memorial University and the College of the North Atlantic) offer opportunities for capacity building through research and partnering.

## SUBMISSION REQUIREMENTS

Applications must be sent by 4 November 2016 to: shannonja@gmail.com. Only digital applications will be accepted.

Please include all of the following:

1. Written Expression of Interest (max. 1 page): include a description of your artistic practice, your interest in the project, and your related experience and desire to create work in the public realm.
2. Proposal (max. 2 pages): describe your proposed work, conceptually and technically. Include details about scale, proposed materials, and techniques. Highlight your key qualifications, and ability to successfully complete the project.
3. Sketches of proposed work(s) (max. 3 images): include initial sketches of your proposed work that indicate a sense of the project, its materials and size, and its relationship to site and process.
4. Budget (max. 1 page).
5. Curriculum Vitae (max. 4 pages).
6. References: please provide contact information for 2 references.
7. Published Support Material (optional – max. 5 pages): You may provide excerpts from published materials, catalogues, critical writing about your work, media clippings, etc.
8. Digital Images: provide up to 10 images of past work that is relevant to the proposal.
9. Digital Image List

Note: Please submit images and sketches through Dropbox, creating one folder for all support images and drawings, and share with: shannonja@gmail.com.

- Label images as: 01Lastnamefirstnametitleofwork.jpg.
- Label drawings as: sketch01lastnamefirstname.jpg.
- Label support materials as: support01lastnamefirstname.jpg.

The project proposal should:

- be accompanied by a realistic budget that does not exceed \$50000
- demonstrate the capacity to create and install a viable and stable artwork, constructed of durable materials that can withstand all-weather conditions with minimal maintenance and meet standard safety requirements
- fit the necessary timeline for the design, fabrication and installation (December 2016 to July/August 2017; specific dates t.b.d.)
- reflect the selection criteria in its concept and design (below)

## SELECTION PROCESS AND CRITERIA

The curator will provide the initial assessment of all proposals, and create a shortlist of applicants for review by a committee composed of art professionals, industry experts, members of the project team, and community members. The committee will make a final selection and may interview one of the shortlisted candidates if necessary to ask for further information or clarification. The successful candidate will be asked to sign a contract provided by Creative Gros Morne.

Selection criteria will be based on:

- Artistic merit of the project
- Qualifications and professional experience of the artist
- Capacity to plan and execute the project within the allotted timeframe, and be available for site visits
- The proposal's ability to connect with a broad audience and engage the public in ways that reflect the environment, people and culture of the region.
- How effectively the proposal celebrates the region's place and interconnectivity within the diversity of the Canadian experience and demonstrates a harmonious relationship with the site

## LOCATION

A number of possible locations for public art have been identified in collaboration with local municipalities, Creative Gros Morne, and the curator. Artists may wish to tailor their proposal to a particular site, although this is not a proposal requirement. Further information and images of these sites will be available on the Creative Gros Morne website by 7 October 2016. Consideration has been given to ease of visitor access, connection to the themes and intention of the art, and municipal planning. Note: locations will be within the communities of Gros Morne and not in park itself (as dictated by grant restrictions for carrying out activities on federal lands).

## ANTICIPATED SCHEDULE

End of September – call for applications is broadcast

November 4 – submission deadline

November – submissions assessed  
November 24 – successful artists contacted  
December – artist and curator site visit  
January to June – design and fabrication  
July/August – final artworks installed  
September – official unveiling and celebratory events

LINKS FOR FURTHER INFORMATION:

Creativegrosmorne.com

Visitgrosmorne.com

Oldcrowmagazine.com

[www.pc.gc.ca/eng/pn-np/nl/grosmorne/index.aspx](http://www.pc.gc.ca/eng/pn-np/nl/grosmorne/index.aspx)

TERMS AND CONDITIONS

The Call for Submissions is open to any artist who is a resident of Canada. We encourage and welcome artists with diverse backgrounds.

The successful applicant shall be available for site visits to Gros Morne, as required by the project's development, including the installation and associated events. (Accommodation and transportation will be provided by Creative Gros Morne. An initial site visit will be required before December 21, 2016).

The project starts December 2016 and ends in October 2017.

The working language of Creative Gros Morne is English.

The agreement between the successful candidate and Creative Gros Morne will be effective only after closing and signing all legal terms, conditions and contracts. If the contract for any reason cannot be closed and signed, Creative Gros Morne will reopen negotiations with other shortlisted candidates.

GENERAL INFORMATION

No fees or expenses will be paid for the submission phase.

The receipt of submissions will be acknowledged by email.

Creative Gros Morne will be unable to give feedback on submissions that have not been shortlisted.

For more information, please contact:

Shannon Anderson, Curator

Creative Gros Morne

shannonja@gmail.com